



LIQUID METAL SLIME DESIGN

SPCE



PROFILE

A passion project from 2013.
Series of 3 orange designs
screen printed on t-shirts.

COMMAND

▶ NEXT PAGE

PREVIOUS PAGE

Brand

Project Details & Inspiration

Project History

Having been fond of screen printed graphic tee shirts for most of my memorable life paired with a never ending mental idea bin of fun, witty and down right entertaining designs, I decided to give it a go. There was no business goal in mind, just simply to have fun and maybe sell a few shirts in the process.

In the end my BMX hero Taj Mihelich passed through town and bought a 'Real G's' shirt from my good friend's boutique BMX shop. He posted a photo on Instagram and was stoked on the hilarious concept that design embraces. As I grew up buying his company's shirts, this really was a full circle moment and I couldn't have felt more pleased with the success of this project.

Welcome to Space

Space as a name was chosen for a number of reasons. I love space, space travel, technology and other space related themes. It represents both the vast "empty" void and the rich entirety of the universe at the same time. It's a simple, single syllable word with an odd number of letters. It wasn't being used by a similar brand in the apparel design space.

The Orange Series

The project was simple - produce a single run of three designs on both black and white shirts.

I chose to use American Apparel 'Summer Tees' as they were the "in" thing of the time and a personal favorite in terms of fit and finish. They were one of the first fashion fit t-shirts of the era, offering a cut and sewn side seams to produce a slimmer cut with a bit of added length over traditionally cut t-shirt blanks.

The three unique designs came together naturally with little need to conscientiously guide them into a cohesive set. One of those things that just works out perfectly on it's own.

The Orange Series is comprised of three compositions that are unique unto themselves but also naturally fit the orange theme and sport / pop culture overtone of the set.

For reference you'll find a short description of each design on the following pages.

Enjoy.

Design



Real G's

Move in silence; like lasagna.

“Real G's”

I like this design a lot and it was one of my original ideas that just kept standing out. I think it's creative, witty, and fun... and no, I'm not trying to bite The Hundreds.

The inspiration is originally a line from the Lil' Wayne song '6 foot, 7 foot'. So who likes lasagna more than Garfield? Plus he's real smooth cat who's been holding his own for decades now, like a real G.

Design

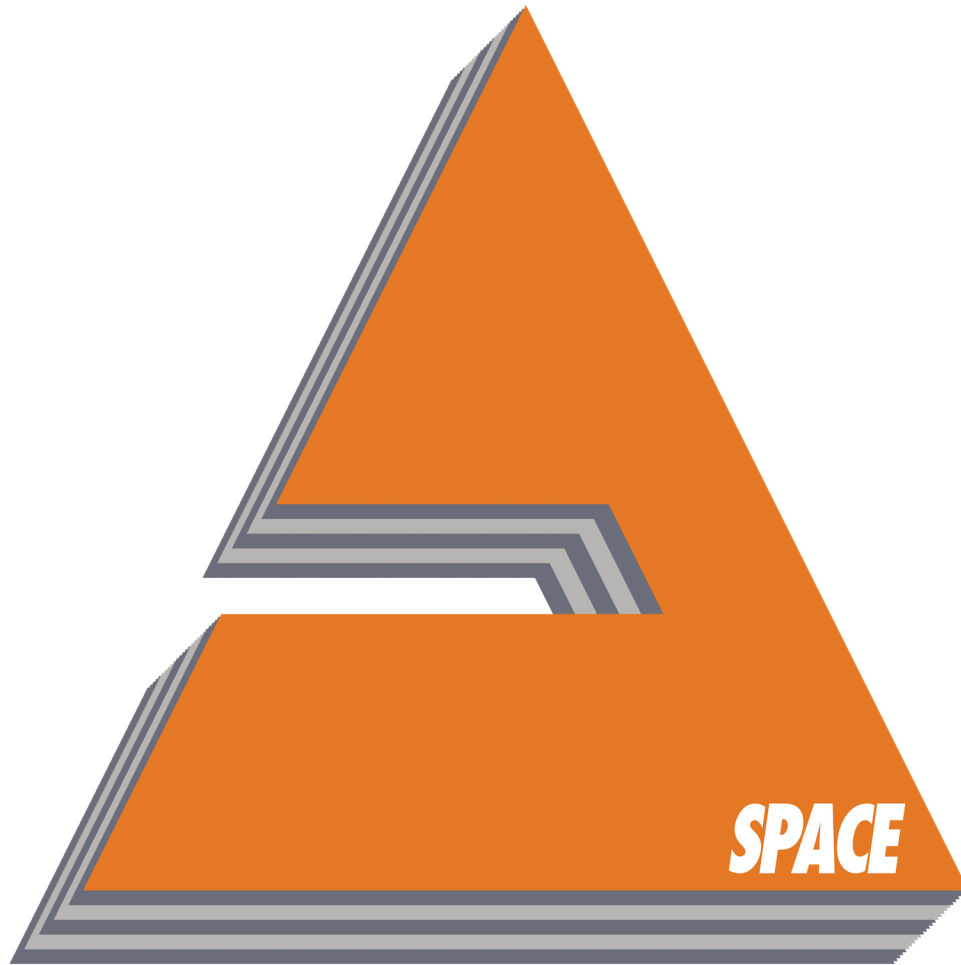


"GREATNESS"

Inspired while watching an NBA basketball game on ESPN, the announcer was describing a certain player's 'greatness' while the video showed him drinking from an orange Gatorade bottle. The commercialism of the moment happened to strike me, and thus this was born.

Hand traced logo biting for that authentic bootleg / flea market feel.

Design

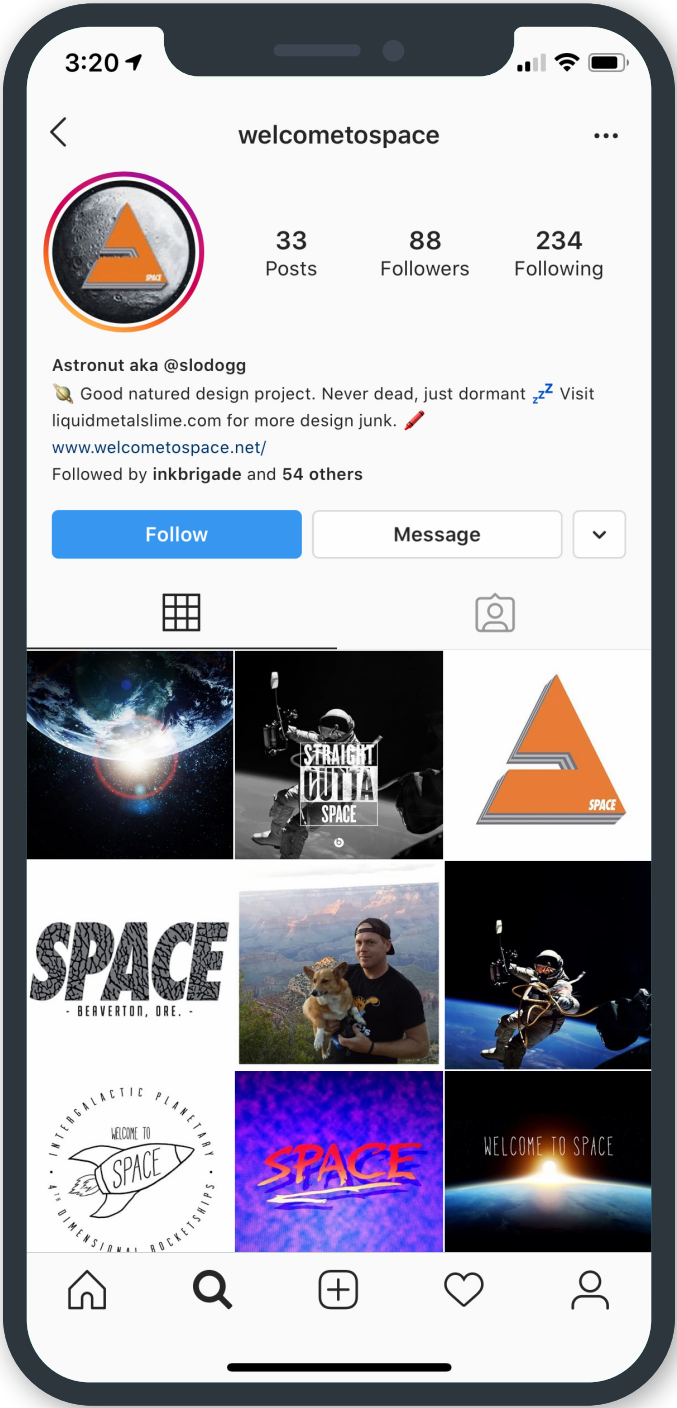


“SHIELD”

This design is a combination of a few things. First the triangular shape is the Space logo, the negative space created by the letter 'A'.

Second, the colors are based on several things Nike, which all share the same design. A vintage shoe box, a 'Trainer 1' shoe colorway based on said box, and the bridge crossing the entrance to the Nike campus. Swish.

Social



Instagram Profile